



## **DJC target growth in their anniversary year**

The Dorset Junior Chamber (DJC) is anticipating a record year of subscriptions with the launch of their new membership package for 2009-10. The networking group went from strength to strength in 2008 with record total membership well in excess of a 100. With a calendar already full of novel networking activities, free business training for members and high profile events throughout the year, the DJC's committee are confident of continued success.

This year is particularly significant for the DJC as it celebrates its 10 year anniversary. Over this time, the group has developed a niche for running friendly, welcoming and social business occasions that provide the ideal environment for those starting their careers, junior professionals and fledgling businesses to develop their skills and grow their contacts.

Katie Wilson, the DJC's Vice-President, is excited about the new membership year. Miss Wilson comments: "The 10<sup>th</sup> year of the DJC promises to be the most exciting yet. We could not have wished for a better 2008 in terms of the membership numbers we generated, the growing interest in the DJC and the positive feedback we managed to generate from members and guests attending our events."

The gloomy economic forecasts have been recognised by the DJC but they are by no means a deterrent. As Katie Wilson explains: "In this uncertain climate, those involved in local businesses should be encouraged to stand tall and increase their profile through involvement with the DJC. Our membership fees are extremely competitive as we believe that local organisations like to buy from other local organisations and people they know, so growing your contact base amongst the DJC membership could be an excellent way to facilitate this."

Both existing DJC members and those interested in joining are encouraged to sign up at the group's website – [www.djc.org.uk](http://www.djc.org.uk). Potential new members



seeking a 'taster' can consult the DJC's busy programme of events and attend those of interest, as they will be warmly welcomed as a guest.



Nicola Janes, Katie Wilson & Kathryn Sutcliffe  
toast the success of the DJC